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Medical Arts Radiology Group:

Expanding with
the help
of INFINITT



Pradeep Albert, M.D.



Medical Arts' state-of-the-art facility
in Huntington, L.I.

When Medical Arts Radiology went to replace their older, thick-client PACS system, they chose to go with INFINITT's latest generation, web-based PACS. The radiologists liked the 64-bit, web-based architecture, the viewer functionality and the company's ability to do a quick install.

Medical Arts Radiology is one of the oldest radiology groups in the country, having served the Long Island community for over 70 years. According to Pradeep Albert, M.D., a musculoskeletal radiologist with the group, the Long Island community they serve is one of the most competitive markets in the country.

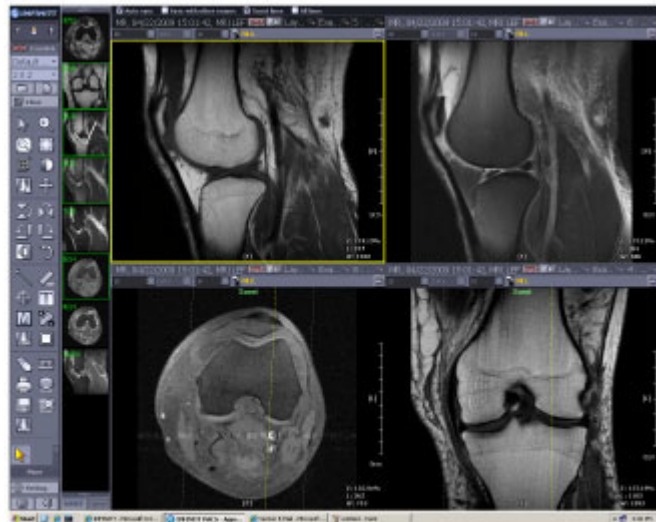
While some imaging centers in the area are closing their doors, Medical Arts is undergoing continued expansion. They have facilities in Commack, Patchogue and Huntington, L.I. and continue to invest in the latest technology in order to serve their patients better. Dr Albert credits the INFINITT PACS as instrumental in the growth of their business.

"The INFINITT PACS has made us more efficient and enabled us to improve service to referring physicians. With its 64-bit, web-based architecture, every computer becomes a workstation. The group can read more studies, and support teleradiology more easily."

- Pradeep Albert, M.D.
Medical Arts Radiology Group

INFINITT Exhibits at AAOE (formerly BONES)

INFINITT exhibited at the **American Association of Orthopedic Executives (AAOE)** 76th Annual Meeting in Austin, TX, May 4-6, 2009. With the federal government's new emphasis on Health Information Technology, it's not surprising there was heightened interest in Orthopedic PACS. Both business managers and clinicians alike are recognizing the benefits of going digital.



INFINITT PACS Viewer displays MR of the Knee –
Multiple Linked Sequences

Orthopedic clinics and physician practices that have implemented the INFINITT OrthoPACS have seen both economic and quality of care advantages. One clinic reported they are saving almost \$10,000 a month in MRI film alone.

On the clinical side, practice managers and orthopedists expound on the impact of having better access to images. They've gotten away from their reliance on courier service, can display the images immediately after they're acquired and can have both the radiologist and the orthopedist viewing the images while consulting over the phone.

Jonathan Swart, Director of Imaging at Coordinated Health in Pennsylvania's Lehigh Valley, says the INFINITT PACS has improved communications between the radiologist and the clinicians, as well as communications between orthopedist and patient. PACS integration with other information systems goes even further in improving workflow.

Oakland MRI and INFINITT *Smart-NET*: Partners Across the Miles

Oakland MRI is a modern, free-standing diagnostic imaging center in Troy, MI, with two state-of-the-art MRI scanners. MRI, or Magnetic Resonance Imaging, is an advanced type of diagnostic scanning that uses radio waves, a powerful electromagnet and a computer to view the soft tissue of the body.

In November 2007 Oakland MRI implemented the INFINITT *Smart-NET* PACS, a hosted PACS solution that enables radiologists and physicians to retrieve images and information 24/7 with a minimum of overhead and IT support. Images are online all the time, with a fully redundant archive at INFINITT's facilities in New Jersey.

Susan V. Swider, CEO of Oakland MRI, says they have been very pleased with the implementation of the INFINITT PACS. "The uploading of images from our facility is easy. All info and images from other facilities is also easily uploaded by our personnel, thus ensuring complete and reliable information for our radiologist to serve our patients."

"We are also pleased with the reliability, service and response from INFINITT," says Susan Swider. "INFINITT has been a key partner in achieving Oakland MRI's mission to provide the highest quality service to our patients and referring physicians."



INFINITT Launches new Customer Relationship Program

INFINITT places a very high value on customer satisfaction and loyalty, and takes pride in being flexible and responsive to our customers' needs. With so much emphasis on technology, we don't want to lose sight of the people who make it all work.

In keeping with that philosophy, INFINITT has launched a new initiative to help us improve communication with our customers. The Customer



Relationship Management (CRM) program will give users and administrators additional opportunities to voice their issues, recommendations and comments regarding INFINITT products and services. We will be calling customers on a quarterly basis, and conducting a short telephone survey to see how our customers think we're doing.

We're always interested in feedback - good or bad - and can be reached by phone or by email at CRMSurvey@infinittna.com.



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